

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT2/12 18.38  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_  
BUYER NAME EMILY MILHOAN  
SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

DATE OCT2/12 18.38

DATE OCT2/12 18.38

TO LENA  
FR JULIE  
MOVED \$ TO 6228189  
TTLS \$105500..47X  
PLS CFM, THX 10/2

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
AMERICAN CROSSROADS

AGENCY EST# = 691

20	S	1100A-1200N	30
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PROGRAM	THE VIEW	SPOT(S)	MISSED	SEP27			
CREDIT TAKEN FOR	1						
STATION MAKEGOOD OFFERS:							
M7	REJECT	BUY#20	MISSED:THU/1100A-1200N	SEP27	30S	\$1,000.00	(OCT1/12)
			OFFER:FRI/500A-530A	OCT5	30S	\$1,000.00	PLS ADVISE
			CMT:WE CAN OFFER:	MAY WE	EXTEND AND	EXTEND	TRAFFIC

REP HEADLINE# 6228187 TRF# 321462  
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

STATION MAKEGOOD OFFERS:  
M8 OK'D BUY#20 MISSED:THU/1100A-1200N SEP27 30S \$1,000.00 (OCT2/12)  
OFFER: NONE  
CMT:MOVE MONEY TO 6228189  
CONTRACT TOTAL 105500.00  
TOTAL SPOTS 47

MARKET TOTALS \$306,571 WFTV 35% WKMG 19% WESH 29% WOFL 15% WKCF 1% WRBW 0% CABL 0%  
WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE